

Lord Botetourt High School Football Team  
1453 Roanoke Road  
Daleville, VA 24083



Dear \_\_\_\_\_,

The Lord Botetourt Cavalier Football is seeking individual and business sponsors for the 2024 football season. We are trying to raise funds to help update our current weight room by adding new equipment. Our football program is gearing up for another great season, and the weight room is a key component of preparing our players for their season.

We are continuously working to improve our football program for our athletes and the entire community. Our student athletes are headed to great colleges such as Virginia Tech, VMI, University of Virginia, Charleston Southern, Coastal Carolina University, Bluefield State College, Concord College, Appalachian State, Brown University, and the list goes on. It is in this spirit that we are reaching out to you for sponsorship in our organization. We welcome sponsorship in the form of monetary or goods in kind donations. This program will not only benefit our current athletes but our future athletes as well.

Sponsorships and donations help us budget for many expenses throughout the year, including:

- Purchasing equipment and uniforms
- Field and Facility maintenance
- Meals for our team before and after games
- Transportation
- Player support and education

**Our Donation Levels are as follows:**

**Touchdown Level**

For donations of \$1,000 or more, businesses or individuals can:

- have their logo (or photo) and link to their business website on our sponsor page
- receive an appreciation letter for tax purposes as a tax-free donation
- have their business announced as a "touchdown" sponsor during halftime of every home game
- be listed as a "Touchdown" level donor on any signs and literature we produce for the upcoming season

**Field Goal Level**

For donations from \$500 up to 1,000, businesses or individuals can:

- have their logo on the sponsor page of our website
- receive an appreciation letter for tax purposes as a tax-free donation
- be listed as a "Field Goal" level donor on any signs and literature we produce for the upcoming season
- receive a "Field Goal" level sponsorship photograph.

**Fan Level**

For donations from \$25 up to \$500, businesses or individuals can:

- receive an online receipt or appreciation letter for tax purposes; and
- be listed as a "Fan" level donor on any signs and literature we produce for the upcoming season.

You should mail your donation to Cavalier Touchdown Club, Sarah Quesenberry 409 Jamestown Road Daleville, VA 24083. Please make your checks out to the Cavalier Touchdown Club and include a contact name and address. If you have any questions, regarding sponsorship, please feel free to reach out to Ryan Boitnott at (540) 798-2589

**Our tax ID number is 45-5303281**

On behalf of the Cavalier Football Team, I would like to thank you for your support! Go Cavs!

